

Submission Date:

June, 2020

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Submitted to:

Ministry of Environment, Water and Climate
Change

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1. About Call2Recycle

For more than 20 years, Call2Recycle Canada, Inc. (Call2Recycle®) has pursued a mission to responsibly recycle end-of-life consumer batteries in order to keep them out of landfills and minimize their environmental impact. Call2Recycle is the country's first and largest consumer battery stewardship organization and operates the provincial collection program in the regulated province of Prince Edward Island (P.E.I.), as well as British Columbia, Quebec, and Manitoba. The non-profit organization reports to a Canadian Board of Directors and fulfills the product stewardship obligations of its members, including identified obligated producers for primary and rechargeable batteries in P.E.I. (see [Appendix A](#)).

Call2Recycle is committed to the circular economy and offers an extensive battery collection network of public and private collection facilities including retailers, businesses, municipalities, environmental organizations, and other facilities to deliver on its mission. 95 per cent of P.E.I. residents have a Call2Recycle collection facility located within 15 km of their home. As such, Call2Recycle offers the vast majority of P.E.I. consumers the opportunity to recycle their batteries easily and conveniently. Collection partners who work with Call2Recycle also welcome the convenience of its turnkey seal-and-ship battery management process and tracking capabilities to monitor their performance. Call2Recycle strives to support the province in its environmental sustainability goals by actively promoting awareness and participation in battery recycling through a range of initiatives. As a result, more than 185,000 kilograms of used batteries in PEI have been diverted from landfills through Call2Recycle since the all-battery collection program began in the province in 2012.

As required by P.E.I.'s Ministry of Environment, Water and Climate Change, this document reports on Call2Recycle's performance against its ministry-approved plan regarding the waste management of primary and rechargeable batteries weighing less than five (5) kilograms collected between January 1, 2019 and December 31, 2019.

2. Executive Summary

Call2Recycle Canada, Inc., Canada's leading consumer battery collection and recycling organization, has been selected as P.E.I.'s regulated battery stewardship program by the Prince Edward Island Department of Communities, Land and Environment. Effective April 1, 2019, the five-year plan formalizes the collection and recycling of single-use and rechargeable consumer batteries across the Island.

To celebrate the milestone, Call2Recycle, Prince Edward Island's Department of Communities, Land and Environment, Island Waste Management Corporation (IWMC), and the Deputy Provincial Fire Marshal held an educational event for local students. More than 250 students participated in an interactive session to learn about the importance of properly handling household batteries when they reach their end of life.

In 2019, Call2Recycle's collections of used single-use and rechargeable batteries across Prince Edward Island dramatically increased by 34 per cent over the previous year, representing the fourth consecutive year of collection growth and continuing a general upward trend in recycled batteries since the provincial program began in 2012. This increase was the result of concerted efforts by Call2Recycle to expand the number of collection facilities across the province and achieve its accessibility target of 95 per cent of residents having a Call2Recycle collection site within 15 km of their home. Call2Recycle more than doubled its P.E.I. collection facilities in 2019, with the majority of these locations open to the public.

Overall, 37,325 kg of batteries were collected in P.E.I. in 2019. Primary (single use) battery collections outpaced rechargeable batteries in both quantity and growth. Single-use batteries accounted for 32,375 kg of collections, a 44 per cent increase over 2018. Rechargeable battery collections amounted to 4,950 kg, a decrease of six per cent from 2018. These returns represent a per capita collections of 0.24 kg per P.E.I. resident, an increase of 0.06 kg per person.

Helping to drive these collection results were Call2Recycle's multi-pronged promotions of battery recycling. Call2Recycle conducted a range of campaigns, events, and promotional and research activities to raise awareness about battery recycling and spur islanders to responsibly manage their end-of-life batteries. Among these efforts was its successful partnership with Earth Rangers to encourage battery recycling specifically among youth and their families. This year's collaboration resulted in close to 2,300 kg of batteries collected from the young participants.

In an effort to assess consumer awareness of battery recycling and their recycling behaviours, Call2Recycle commissioned research from Ipsos in the fall of 2019. The survey of 400 residents revealed that awareness of battery recycling is high, with more than three-quarters of survey respondents (77 per cent) aware that consumer household batteries can be recycled. Over half of respondents recycled all or some of their batteries (53 per cent), while 13 per cent stored them and 15 per cent threw them away. Older residents (aged 55+) were revealed to be more likely to recycle their used batteries, while middle-aged islanders (aged 35-54) are more likely to throw them away.

Call2Recycle will continue to explore effective ways to reach more residents to raise awareness of why, how and where to responsibly recycle their used batteries and drive collection numbers up.

3. Public Education Materials and Strategies

Raising awareness of the importance of end-of-life battery management, encouraging consumers to recycle their used batteries, and providing information on how and where to do so are key elements of Call2Recycle's efforts to divert used batteries from landfill. Call2Recycle employs a multi-pronged approach to public education and awareness that includes national, regional and local web, social and print campaigns, strategic partnerships, events, and sponsorships.

Campaigns

National Battery Day (February 18)

Call2Recycle's annual national, multiplatform promotional campaign in February centers around encouraging consumers to recycle their batteries on National Battery Day, February 18. The campaign recognizes the significant role batteries play in our everyday lives and asks consumers to recycle their used batteries at their nearest drop-off location. This year's campaign included radio ads in Charlottetown and strategically placed display ads and online promotions through Google Adwords and Facebook. In P.E.I., the digital advertising campaign resulted in 43,452 impressions and 30 clicks to the Call2Recycle National Battery Day landing page. In addition, paid social media posts reached 932,232 people and generated 1.5 million impressions across the regulated provinces.

Daylight Saving Time

Call2Recycle's spring (March 10) and fall (October 27 – November 4) annual daylight saving time campaigns seek to increase consumer awareness of and participation in battery recycling by linking the act of battery recycling to the established ritual of replacing batteries in smoke and CO detectors when we change our clocks. The 2019 spring campaign included print ads in the *Charlottetown Guardian*, *The West Prince Graphic*, the *Journal Pioneer*, *La voix acadienne* and *The Eastern Graphic*. In addition, television ads in Charlottetown, display ads and targeted Google Adwords and Facebook promoted posts rounded out the spring campaign. In the fall, print and television ads in Charlottetown complemented online promotions through Google Adwords, display ads, Facebook and the Municipal Information Network. Organic Facebook posts generated 15 clicks in P.E.I. and, nationally, paid posts drove 3,176 people to the Call2Recycle website and also prompted 327 post reactions, 40 comments and 435 shares.

Holiday Season

This end-of-year campaign encouraged people to add "help the planet" to their holiday list and responsibly recycle their used batteries. The campaign included a print ad in the *Charlottetown Guardian*, as well as radio ads in Charlottetown. Online promotions included Google Adwords, display ads, Facebook promoted posts and very successful strategically placed ads through digital targeting company Cluep. The targeted ads generated outstanding engagement, with a 1.06 per cent click through rate (4,492 clicks).

Partnerships

Earth Rangers

Call2Recycle continued its longstanding partnership with Earth Rangers to engage children and youth in battery recycling. Ten schools participated in the Earth Rangers Call2Recycle Battery Blitz School Mission and received an Earth Rangers school assembly. At this event, the students learned about the environmental impact of improperly disposing of used batteries and were encouraged to collect and deposit their old household batteries in the school's Call2Recycle box. The Battery Blitz challenge offered a pizza party for the school that collected the most used batteries in the province. The

friendly competition generated 2,298 kg of used batteries, with Central Queens Elementary School in Hunter River receiving the grand prize for collecting 576 kg, one-quarter of the overall total.

Consumer Awareness, Research and Development

Call2Recycle commissioned research from Ipsos to assess consumer awareness of battery recycling and to understand their battery recycling behaviour. The research firm surveyed a sample of 400 residents from P.E.I. between November 13 to 26. The survey revealed that more than three-quarters of P.E.I. residents (77 per cent) know that consumer batteries can be recycled. Residents have a highly positive attitude towards recycling household batteries, with almost all (99 per cent) agreeing that recycling is important to them and 95 per cent acknowledging the environmental benefits of battery recycling. This is among the highest of any of the markets measured.

When we asked the question “*Thinking about the past 12 months what have you done with batteries once you are done using them?*”, More than half of respondents (53 per cent) said they recycle some or all of their batteries. 13 per cent of respondents store their batteries (single use 14 per cent, rechargeable 24 per cent) and 15 per cent throw their batteries out (single use 19 per cent, rechargeable 14 per cent). Among respondents who said they continue to throw out their batteries, the most common reasons were a perception that it is easier than recycling and they did not know where to recycle their batteries.

Website

Residents used Call2Recycle’s online locator 4,334 times in 2019 to find a public drop-off location near them. This represents a more than six-fold increase from 2018 when P.E.I. residents conducted just 665 locator searches.

4. Collections

4.1 Collection Facilities & Accessibility

Call2Recycle collects batteries from consumers through a network of partners in the business services, government, manufacturing, retail and environmental sectors. These collectors may have Call2Recycle boxes that are available to the public or may have private boxes that have limited access (e.g. employees only). Call2Recycle strategically locates its boxes to maximize accessibility to P.E.I. residents for greatest participation in the program. The organization’s goal is to have 95 per cent of P.E.I. residents living within 15 km of a collection location and it achieved that target in 2019, up from 91 per cent in 2018.

This was achieved through a concerted effort to increase collection sites across the province. Active Call2Recycle collection facilities numbered 72 in 2019, compare to 33 (excluding 26 IWMC sites) in 2018. The vast majority of this

increase was achieved through public collection facilities and the transitioning of collection sites previously serviced by Island Waste Management Corporation. An active location is one that has joined the Call2Recycle program in the past 12 months, returned a full box or bulk shipment of batteries or ordered a replacement collection box in that same period. The following charts outline Call2Recycle's public and private collection facilities and their distribution by region across the province.

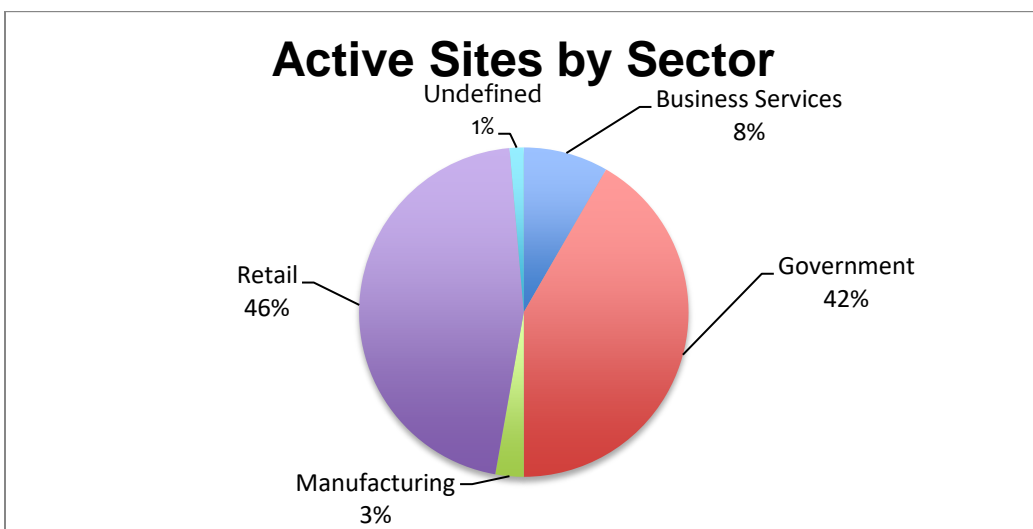
Public and Private Collection Sites in P.E.I.			
	2019	2018	Change
Public	41	6	↑583%
Private	31	27	↑15%
Total	72	33	↑118%

Collecting Sites per Municipality, Town and City				
Cities	Charlottetown	29	Summerside	10
		TOTAL:	39	
Towns	North Rustico	2	O'Leary	1
	Three River	6	Stratford	1
	Cornwall	2	Souris	2
	Kensington	3	Tignish	1
		TOTAL:	18	
Municipalities	Morell	1	Wellington	1
	Bloomfield	1	Slemon Park	2
	Dingwell Mills	1	Cardigan	1
	Crapaud	1	Miscouche	1
	Kinhora	1	Donagh	1
	Murray River	1	Hunter River	1
	New London	1	Brockton	1
		TOTAL:	15	
		GRAND TOTAL: 73 72 Active / 1 Locator Only		

The following charts provide more detailed breakdowns of Call2Recycle's collection facilities in P.E.I. by sector, including a comparison from 2018 to 2019. The majority of new collection sites added this year are in retail locations, with government sector facilities also increasing notably.

Call2Recycle Collection Sites by Sector				
Sector	2019	2018	Change	
			#	%
Business Services	6	1	↑5	↑500%
Government	30	20	↑10	↑50%
Manufacturing	2	2	-	-
Retail	33	9	↑24	↑267%
Undefined	1	1	-	-
TOTAL:	72	33	↑39	↑118%

*



4.2 Performance Results

Call2Recycle monitors its battery collections in P.E.I. against the commitments it set out in its provincially approved Battery Stewardship plan. In 2019, primary battery collections increased significantly—up 44 per cent from the previous year. By contrast, rechargeable battery collections dipped slightly, with 2019 collections down six per cent from 2018. Overall, however, battery collections in P.E.I. grew by more than one-third (34 per cent) in 2019, establishing a four-year trend and continuing a general upward trajectory in collections since the province’s all-battery program began in 2012. The following chart provides collections by weight and a year-to-year comparison.

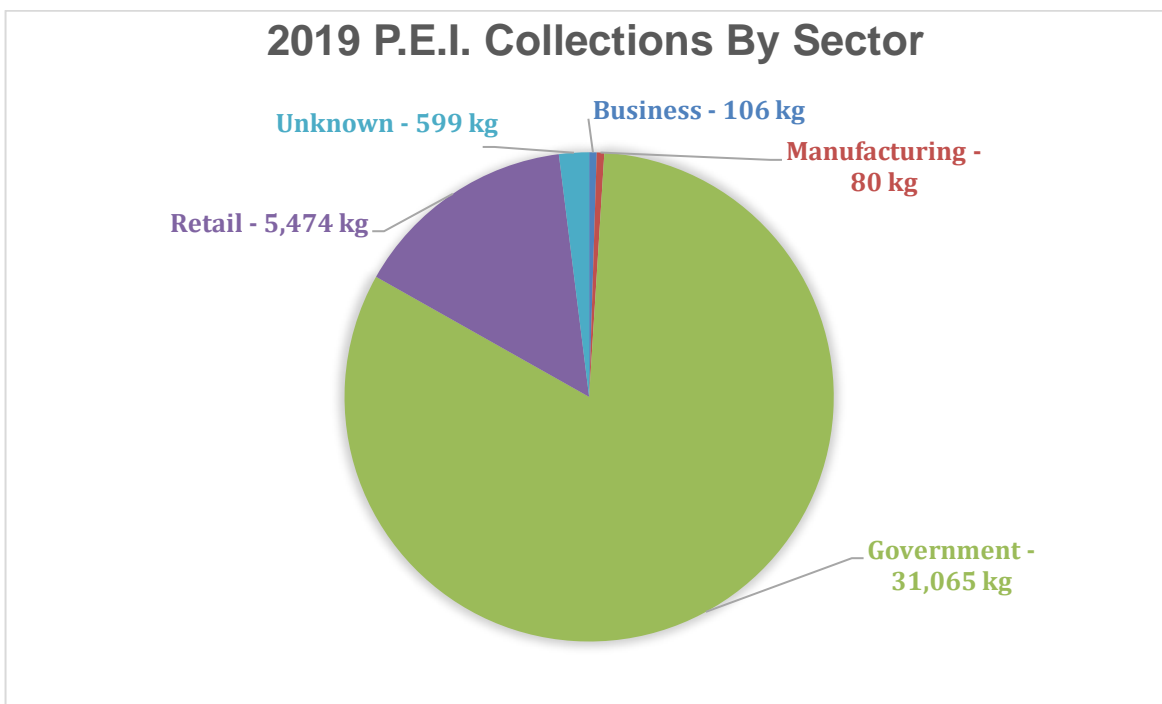
P.E.I Battery Collections by Weight (kg)*			
Type	2019 Collections	2018 Collections	% Change
Single Use (Primary)	32,375	22,493	↑44%
Rechargeable	4,950	5,276	↓6%
Call2Recycle Total	37,325	27,769	↑34%

*Call2Recycle records collections in pounds. Any variances in column sums reflects conversion from lbs. to kg (conversion rate 0.453592).

P.E.I. Battery Collections per Capita		
Type	2019 Collections	2019 Collections Per Capita*
Single Use (Primary)	32,375	0.21 kg
Rechargeable	4,950	0.03 kg
Call2Recycle Total	37,325	0.24 kg

*Based on the province’s January 2019 population of 155,111 as reported at <https://www.princeedwardisland.ca/en/information/finance/pei-population-report-quarterly>.

As illustrated in the following chart, the government sector accounted for the bulk of Call2Recycle’s battery collection activities (83 per cent) in 2019, with retail accounting for 15 per cent.



4.3 Collections by Chemistry

Rechargeable and single-use batteries are made of different materials, and even within the two categories, there are different types of batteries with differing components. Call2Recycle tracks the various battery components that are extracted from the batteries it collects and recycles for other purposes. The following charts detail collections by chemistry.

Rechargeable Battery Collections by Chemistry (in kg*)				Single-Use Battery Collection by Chemistry (in kg*)			
	2019	2018	% Change		2019	2018	% Change
Ni-Cd	1,928	1,674	↑13%	Alkaline	31,869	22,274	↑43%
Ni-Mh	485	314	↑35%	Lithium	506	220	↑130%
Li-Ion	896	1,056	↓15%				
SSLA	1,641	2,232	↓26%				
Total	4,950*	5,276*	↓6%	Total	32,375*	22,493*	↑44%

*Call2Recycle records collections in pounds. Each chemistry and the total are converted from lbs. to kg (conversion rate 0.453592) and rounded up or down to the nearest kilogram. Thus, addition variances may occur in the total indicated.

4.4. Collection Process

Collection

The Call2Recycle program process starts by providing consumers with easy access to collection sites to enable maximum participation in the program. Through collection partners across the province and in a range of sectors, we offer consumers convenience and a simple drop-off process. Our collection partners use one of two collection methods: the box program or the bulk program. Box program sites receive Call2Recycle's bag-and-drop, seal-and-ship collection boxes free of charge. Each box holds up to 30 kilograms of batteries. Our bulk program caters to facilities that generate large quantities of batteries for recycling (250 kg minimum per shipment). Call2Recycle covers the cost of shipping for both the bulk and box programs.

Shipping and Sorting

Batteries collected through Call2Recycle in P.E.I. are sorted and consolidated by Terrapure in Fort Erie, Ontario. At the facility, the contents are weighed and sorted according to battery chemistry, and readied for shipping to appropriate recycling processors based on their chemical composition.

Call2Recycle operates in accordance with intra- and inter-provincial shipping and transportation standards established by Transport Canada, Environment Canada, P.E.I.'s Ministry of Environment, Water and Climate Change, and all other provincial environment and transportation ministry approvals. All shipments transported internationally are manifested according to Environment Canada, Transport Canada, the US Environmental Protection Agency and the US Department of Transportation.

To bolster safety while handling and transporting batteries in Canada, all of Call2Recycle's battery collection containers include an innovative, flame-retardant liner. The liner provides an extra layer of protection from any residual charge that end-of-life batteries might still have during the collection, transportation and recycling process.

Processing

Call2Recycle Canada is committed to meeting the highest global standards for safe and effective battery processing and to reclaiming as many of the batteries we collect as possible to divert them from the waste stream.

Different battery chemistries require different reclamation methods, and Call2Recycle has partnerships with various processors to ensure optimal performance. We seek local processing partners wherever possible to reduce our transportation footprint. All of our processing facilities use the latest and proven-effective thermal, mechanical and chemical processes to recover materials such as nickel, iron, lead, cadmium, and cobalt. These are used to make other products.

5. Recovered Product Management and Materials Processing

Call2Recycle is certified according to Responsible Recycling (R2) under the R2:2013 certification standard. The R2:2013 Standard is the latest version of R2, the electronics recycling industry's leading certification. Each provision of the R2 Standard is designed to help ensure the quality, transparency, and environmental and social responsibility of the certified electronics recycling facility. The distinction reinforces Call2Recycle's commitment to following stringent requirements regarding safe and secure battery collection and processing. Call2Recycle has also received ISO 14001:2015 and OHSAS 18001:2007 certifications, which affirm its commitment to proper downstream management of its battery collections, including not exporting to developing countries or sending materials to local landfills.

When it comes to management of used batteries, the pollution prevention hierarchy—reduce, reuse and recycle—cannot be as easily applied to batteries as it is to other products. Call2Recycle is not able to promote a reduction in the use of batteries, and reconditioning batteries for reuse can pose an unacceptable safety risk to consumers if not done properly. Call2Recycle therefore, at this time, advocates the efficient and cost-effective option of battery recycling.

Recycling is the most viable way of keeping batteries from entering landfills. The Call2Recycle program efficiently and cost-effectively recycles consumer batteries of all types, and no battery collected through the program that can be recycled goes to landfill. The reclaimed materials from the batteries collected can be used in various products, such as new batteries, cookware, and appliances. Whenever possible, Call2Recycle uses local service providers to minimize its environmental footprint, and all of Call2Recycle's sorters and processors use the latest and most effective techniques for reclaiming materials. Call2Recycle's sorting and processing partners continue to meet the highest environmental, health and safety, transportation, and financial operations standards.

Call2Recycle reports on Recycling Efficiency Rates (RER) by chemistry in order to demonstrate the amount of materials reclaimed from each battery chemistry that can be used in secondary products.

Recycling Efficiency Rates by Chemistry											
BATTERY TYPE % Material recovered – Recycled to*	Rechargeable Battery Chemistry						Primary Chemistry				
	NI- CD*	LI-ION		NI- MH	SSLA		ALKALINE			LITHIUM	
Metal(s)	N/A	18.3	27	57	98	66	21	18.34	18.72	93.97	35.30
Co-product aggregate	N/A	0	0	14	0	22	1	72.23	68.24	4.00	0
Cadmium	N/A	0	0	0	0	0	0	0	0	0	0
Secondary Recovery**	N/A	60.1	0	5	0	0	57	0	0	0	21.10
Plastic Recovery or Reductant	N/A	0	44	10	0	5	5	4.04	0	0	0
Total Material Recovery (%)	N/A	78.4	71	86	98	93	84	94.61	86.96	97.97	56.4
Not Recovered for use in Secondary Market During Recycling Process: Water, Oxygen, Plastics, Organics (carbon, electrolytes).	N/A	21.6	29	14	2	7	16	5.39	13.04	3.03	43.60
Total:	N/A	100	100	100	100	100	100	100	100	100	100

As part of Call2Recycle's regular due diligence to ensure the program and the program's contracted service providers are operating in accordance with the highest environmental standards, Call2Recycle became aware that its contracted Ni-Cd battery processor was not operating in compliance with those standards. As a result, Call2Recycle immediately ceased working with this processor and informed Call2Recycle's Board of Directors and P.E.I.'s Ministry of Environment, Water

and Climate Change. Two alternative processors (one North American-based and one France-based) have been identified that meet Call2Recycle's strict environmental and operation standards. Ni-Cd batteries collected in P.E.I. in 2019 will be processed in 2020 and the recycling efficiency rate will be reported in the next annual report.

Product End Fate for Data Year Ending December 31, 2019					
Component Chemistry	Reuse*	Recycle	Energy Recovery	Landfill	Other
Nickel Cadmium (Ni-Cd)	N/A	Yes	No	No	No
Nickel Metal Hydride (Ni-MH)	N/A	Yes	No	No	No
Lithium Ion (Li-Ion)	N/A	Yes	No	No	No
Small Sealed Lead Acid (SSLA)	N/A	Yes	No	No	No
Alkaline	N/A	Yes	No	No	No
Lead Carbonate	N/A	Yes	No	No	No
Lithium	N/A	Yes	No	No	No
Mercury	N/A	Yes	No	No	No
Nickel Iron	N/A	Yes	No	No	No
Silver Oxide	N/A	Yes	No	No	No
Zinc Carbon (mercury)	N/A	Yes	No	No	No
Zinc Carbon (no mercury)	N/A	Yes	No	No	No
Cardboard Boxes	No	Yes	No	No	No
Box Liner	Yes	Yes	No	No	No
Bags	No	Yes	No	No	No
Drums**	Yes	Yes	No	No	No
Non-Conforming***	No	Yes	No	Yes	No

*Reuse: Please see section 5 for Call2Recycle's position on battery reuse.

**Drums are re-used by the sorter to send materials to the appropriate processor, if not suitable for reuse then the metal is recycled.

***Non-conforming materials: Products found in shipments at time of shipment that are stewarded materials are forwarded to the appropriate stewardship program for responsible disposal. Any materials that are not stewarded materials (i.e., no recycling option available) are managed according to waste requirements and some may be HW managed, and may be discarded – this represents a small quantity of materials.

6. Organizational Reports

Revenue & Expense

Call2Recycle Canada, Inc. Statement of Revenue and Expense – P.E.I. For the Year-ended December 31, 2019	
Revenue	
Steward Fees April 1 to December 31, 2019	\$ 141,631
Other	\$ 1,122
Total Revenue	\$ 142,753
Expense	
Material Management & Processing	\$ 150,379
Consumer Awareness & Communications	\$ 79,898
Other (Salary, Professional, Admin)	\$ 32,873
Total Expense	\$ 263,150
Excess Revenue over Expense	\$ (120,397)

Call2Recycle Canada, Inc. Sales into the market in Kg – P.E.I. From April 1 to December 31, 2019	
Primary	58,767
Rechargeable	17,761
Total Kg	76,528

To view Call2Recycle's 2019 Corporate Annual Report visit: <http://www.call2recycle.ca/annual-report/>.

Call2Recycle Canada's Audited Financial Statement is included as [Appendix B](#) to this document and can also be found in the 2019 Annual Report.

Appendix A – Call2Recycle Members

Members	BC	MB	QC	PEI
102100 PEI Inc. dba Sherwood Timbermart				√
A & R Adventures Inc.				√
Acer America Corporation	√	√	√	√
Amazon Canada / Amazon.com.ca, Inc.	√	√		√
Apple Canada Inc.	√	√	√	√
Asus Computer International, Inc.	√	√	√	√
Battery Canada	√	√	√	√
BDI, a division of Bell Mobility Inc.	√	√	√	√
Bed Bath and Beyond Canada L.P.	√	√		√
Best Buy Canada Ltd.	√	√	√	√
BISSELL Canada Corporation	√	√	√	√
Bose Corporation	√	√	√	√
Canada Computers Inc. / Ordinateurs Canada	√	√	√	√
Canadian Tire Corporation, Ltd.	√	√	√	√
FGL	√	√	√	√
Mark's / L'Équipeur	√	√	√	√
Canon Canada Inc.	√	√	√	√
Cardinal Health Canada Inc.	√	√	√	√
Château Manis Electronics Inc.	√	√	√	√
Corporate Express Canada Inc. (Staples Advantages TM)	√	√	√	√
Costco Wholesale Canada Ltd	√	√	√	√
Dell Canada Inc.			√	√
Dollarama L.P.	√	√	√	√
Dynabook Canada Inc.	√	√	√	√
East Penn Canada (Power Battery Sales Ltd.)	√	√	√	√
ECHO Power Equipment (Canada)	√	√	√	√
Fastenal Canada, Ltd.	√	√	√	√
Fourniture de Bureau Denis Inc.	√	√	√	√
FuturPlus (Division of Cathelle Inc.)	√	√	√	√
Giant Bicycle Canada Inc.	√	√	√	√
Giant Tiger Stores Limited		√	√	√
Google Canada Corporation	√	√	√	√
Grand & Toy Ltd.	√	√	√	√
Great Canadian Dollar Store	√	√		√
Groupe BBH Inc.	√	√	√	√
Groupe BMR Inc.	√	√	√	√
Guillevin International Cie	√	√	√	√
Henry's (A Division of Cranbrook Glen Enterprises Ltd..)	√	√		√
Hilti Canada Corporation	√	√	√	√

Hitfar Concepts Ltd.	√	√	√	√
Home Hardware Stores Limited	√	√	√	√
HRS Global	√	√	√	√
Hudson's Bay Company	√	√	√	√
IKEA Supply AG	√	√	√	√
ILINK Industries Ltd		√	√	√
Indigo Books and Music Inc.	√	√	√	√
Interstate Batteries Inc.	√	√	√	√
John Deere Canada ULC		√		√
Kays Wholesale				√
Lee Valley Tools Ltd	√	√	√	√
Lego Brand Retail, Inc.	√	√	√	√
Lenovo Canada Inc.	√	√	√	√
Les pièces d'auto Transit Inc.			√	√
Les Variétés P. Prud'homme Inc.	√	√	√	√
Loblaws Inc.	√	√	√	√
M.F. Schurman Company, Limited				√
McKesson Canada	√	√	√	√
Michaels Stores Inc.	√	√	√	√
Microsoft Corporation	√	√	√	√
Mountain Equipment Co-op	√	√	√	√
MSA Safety Sales, LLC	√	√	√	√
Nest Labs, Inc.	√	√	√	√
NIS Northern Industrial Sales	√	√	√	√
O'Leary Building Centre (Castle)				√
Onlybatteries.com	√	√	√	√
Orgill Inc.	√	√	√	√
Orka Division Rexel Canada Electrical Inc.	√	√	√	√
P.E.I. Photo Lab				√
Prime Deals International Ltd.	√	√	√	√
Princess Auto Ltd.	√	√	√	√
Rexel Atlantique				√
Roberts Holdings Inc.				√
S.P.Richards Co. Canada, Inc.	√	√	√	√
Scosche Industries, Inc.	√	√		√
Scotts Canada Ltd.	√	√	√	√
SharkNinja Operating LLC	√	√	√	√
Shopper+Inc.	√	√	√	√
Shoppers Drug Mart Inc.	√	√	√	√
Snap-On Tools of Canada Ltd	√	√	√	√
Sobeys Capital Inc.	√	√		√
Spring Valley Building Castle				√
Staples Canada Inc.	√	√	√	√
Stihl Limited	√	√	√	√
Synnex Canada Ltd.	√		√	√

Telus Communications Company	√	√	√	√
Tenaquip Limited	√	√	√	√
The Home Depot of Canada, Inc.	√	√	√	√
The Source (Bell) Electronics Inc.	√	√	√	√
The Stevens Medical Company Limited	√	√	√	√
Toys R Us Canada, Ltd.	√	√	√	√
UAP Inc.	√	√	√	√
Uline Canada Corporation	√	√		√
Veritas Technologies LLC	√	√	√	√
Veritiv Canada Inc.	√	√	√	√
Walmart Canada	√	√	√	√
Wisdom Electronics Inc.	√	√		√
Wurth Canada Ltd.	√	√	√	√

Appendix B – Audited Financial Statement

NOTE: PDF FILE SENT SEPERATLY

Appendix C – National Campaigns

NBD 2019
FEB. 18th



Get Charged Up For Battery Recycling On

NATIONAL BATTERY DAY

Go green & make a positive impact now:

- ✔ Gather your old household batteries.
- ✔ Visit our website to locate a convenient drop-off site.
- ✔ Spread the word about the benefits of battery recycling with friends and family.

For more information:
Visit call2recycle.ca/nbd2019
1-888-224-9764 • call2recycle.ca

Check 'help the planet'
off your holiday list &
recycle your old batteries!



LEARN MORE ▶ 

Think 'Battery Recycling' When You Spring Forward

To ensure batteries can continue to be kept out of landfills in PEI, an Environmental Handling Fee will be applied to single-use and rechargeable household batteries and batteries sold in or with E-Toys, portable flashlights & spotlights, smoke & carbon monoxide detectors, and construction, renovation, and garden tools beginning April 1, 2019.

Find a drop-off location near you!
www.call2recycle.ca




Leading the charge for recycling.™

Turn Back Your Clocks & Turn In Your Batteries!

Replace and recycle your old household batteries.

Find a drop-off location near you!
www.call2recycle.ca




Leading the charge for recycling.™